

SAVE \$2⁰⁰
 on any size of **COLD-FX[®]**
 or **COLD-FX[®] Extra Strength Product**



COLD-FX[®]
 Fight the Flu![™]

Limit one per customer
 Offer expires July 31, 2010

®/TM/MD/MC – Owned by: Alexa Life Sciences Inc.
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To the Dealer: Upon receipt of this coupon toward the purchase of the specified product, Alexa Life Sciences Inc. will reimburse you the face value of the coupon plus regular handling. Application for redemption on any other basis may constitute fraud and will, at our option, void coupon presented. A reduction in any applicable taxes payable is included in the coupon face value. Applications for reimbursement accepted from principals only.
Mail to: Alexa Life Sciences Inc., Box 3000, Saint John, N.B. 32L 4L3
Offer expires July 31, 2010.
Not to be used with any other offer.
Valid at participating retailers.



Internet Coupon: Questions or concerns call 1-888-843-7239

REDEEMING YOUR COUPON

Even though this coupon contains all of the information necessary for redemption, there is still a chance that some stores may refuse to redeem online coupons. This may happen because of confusion by local store employees about the corporate policy on redeeming online coupons.

Here are steps you can take in advance, to help prevent this from occurring:

- Stop at the customer service counter before you shop and receive advance approval on the online printed coupons you plan to use. If the employee at the service counter does not approve your coupons, ask to speak with a manager.
- When shopping at national grocery store chains, [contact the corporate office](#) and ask for a letter which outlines the corporate online printed coupon redemption policy. Bring the letter with you to show to cashiers and store managers.
- When printing online coupons do not clip the coupon, take the entire sheet of paper. This will allow the store manager to see the name of Web site of where you got the coupons. Many times they are familiar with the company, but not the coupon.

Source: [Donna L. Montaldo, About.com](#)

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